

# Online-Marketing Internship in South America

Join **Lingua Group** for an **INTERNSHIP** in **SANTIAGO DE CHILE**

At Lingua Group our aim is to help people discover new languages and cultures in a fun and efficient way. Our services range from coordinating immersion programs to publishing free online language magazines. Languages are our passion!

We are looking for marketing students who want to apply their knowledge on challenging projects during an internship of at least 6 months. Do you want to develop innovative marketing solutions within a young and multinational team?

## Responsibilities

Various online marketing tasks (Google AdWords, Search Engine Optimization, Viral Marketing, Listings, ad sales etc.)

Publish English version of free Spanish Online Language Magazine ([www.veintemundos.com](http://www.veintemundos.com))

Introduction of Spanish Immersion Agency into English speaking market

Market Research, Performance Control and Optimization of marketing activities

## Requirements

Creative mind and web 2.0 experienced

Advanced knowledge and interest in marketing

Proven analytical and organizational skills

Excellent writing skills, English native

## Nice-to-have's

Experience with online marketing campaigns

Spanish knowledge and additional languages

## Benefits

Board & Lodging

2 week Spanish Course (40 Lessons)

2 weeks of vacation (based on 6 months internship)

Administrative help (accommodation, visa, etc.)

## What to expect

Challenging projects in a young company

Informal working atmosphere

Centrally located workplace

Multicultural environment

## Interested?

Please send your CV in English to:

[marketing-internship@lingua-group.org](mailto:marketing-internship@lingua-group.org)

Start date: to be determined

(If you cannot start working in the coming five months, send us your CV anyways. We will consider it for future openings)

## Testimonials

*My internship in Santiago has been a great way to gain professional experience in a young and multicultural environment. In a variety of challenging tasks, I have learned many things about marketing that can't be taught in a classroom. At the same time, living in Chile gave me the opportunity to improve my Spanish and to travel and explore this beautiful country and South America.*

**Debbie**, Marketing & Communications graduate, HS Lucerne, Switzerland, Intern in 2008

*It was a fantastic experience. Developing new marketing instruments and working on my own projects gave me a deep insight into marketing. The team was fantastic and I made a lot of new friends. The beach and the Andes within one hour and Chile with its manifold nature and culture offers lots of interesting things to do and see. I can really recommend it!*

**Michael**, Communications graduate, University of California San Diego (UCSD), United States, Intern in 2009

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